

**WRITTEN QUESTION TO THE MINISTER FOR INTERNATIONAL DEVELOPMENT
BY THE CONNÉTABLE OF ST. MARTIN
QUESTION SUBMITTED ON MONDAY 11th OCTOBER 2021
ANSWER TO BE TABLED ON MONDAY 18th OCTOBER 2021**

Question

Will the Minister provide members with an update on the progress made to date with the Island Identity project?

Answer

Further to my response to Deputy Macon's question on 5 October 2021, I can confirm that since launching publicly on the 5th of May 2021, the project has been open for consultation. The consultation officially closed on the 12th of October 2021. During this period, we have engaged with many islanders through various channels to gather as much feedback as possible. This has been through the Island Identity website, Government of Jersey social media channels, Parish Hall roadshows, Parish magazines, the Jersey Evening Post and other online and in-print publications. We have also engaged and gathered views from various Arms Length Organisations, business leaders and third sector organisations.

The consultation survey has been translated into Portuguese, Polish and Romanian.

We have continued meeting with Government departments to assist policymakers internalise and begin putting into practice some of the ideas generated throughout this project.

In parallel, we have initiated workstreams that will cement the overarching objectives and specific goals of the project.

Current projects include:

1. The commissioning of Jersey-related resources for schools, civil servants, visitors, newcomers to the island, businesses, and anyone who wishes to learn more about the island. Once the work has been checked, this will be added to the Island Identity website
2. The mapping of educational resources that exist externally to areas of the curriculum that will help teachers teach about the Island
3. The commissioning of research into the experience of minority communities on the island through the Jersey Policy Forum
4. Gathering contributions from various voices from around the island and giving them a chance to contribute to an essay series concentrating on the project's main themes and publishing views on the Island Identity website and social media
5. Facilitating the distribution of children's books about the island
6. Providing the Youth Service with resources to aid young people in engaging of the concept of 'identity' through session plans, which will hope to translate into work with the Youth Parliament
7. Meeting with Institute of Directors and other organisations to advance Island Identity through their agendas

Through engagement so far, Government departments, ALOs and other organisations are considerate of identity in the formulation of policy pipelines. We are now well positioned to continue dialogue with relevant departments, providing research and support to stakeholders and departments responsible for delivery.